



About Puddle Ducks

Puddle Ducks was formed in 2001 after our founding directors, Tracy and Jo met at ante-natal classes. As they became friends they realised they had complementary business skills, a shared determination to strike a family-friendly work-life balance and a combined passion for passing on the joy of swimming to small babies and children.

Today, Puddle Ducks now teach over 15,000 babies and children to swim every week in classes right across the country. We also provide aquanatal classes for mummies to be!

Mission

Our passion and expertise for teaching swimming in a fun and individually tailored way is at the heart of everything we do

Values

Professional:

Passionate: caring, committed, innovative

Community: friendly, inclusive, respectful





What does a teacher do?

Our teachers are right at the centre of what we do at Puddle Ducks. Our business is totally dependent upon having the best teachers, where commitment, passion, loyalty and the ability to create a good rapport with parents/carers, babies and children are all absolutely essential.

Our customers need to know that their teacher loves their job and this will be reflected in the way they teach

Every lesson I feel a great sense of achievement, as you can actively see progressions in each child, every week. You feel like a part of everyone's family and get to know each customer like they are your friends! I learnt the true meaning of job satisfaction the second I started teaching for Puddle Ducks; and I will always be grateful to have a career I love.

Victoria Rowley — senior teacher

As a Puddle Ducks teacher you will deliver our swimming programme to one (or more) of four key groups:

- Baby & Preschool (from a few weeks old up to 4 years old)
- Swim Academy (primary school aged children)
- Elite Swim Academy (primary school aged children)
- Aquanatal classes for mummies-to-be

The hours of work for Puddle Ducks teachers can be flexible — whether you are looking to work a few hours a week, part time at weekend or even right through the week. After accepting an assignment you will be expected to attend your classes every week as well as regular team meetings.

Puddle Ducks provide all of the training you need to become a swimming teacher, designed by our swimming experts.

This usually consists of a specialised intensive course designed by our swimming experts to enable to you teach 'the Puddle Ducks way' followed by on-the-job training to make sure that the classes you deliver meet our customers' needs.





A Day in the life of a teacher

I'm at the pool setting up for the first class of the day while my husband and 3 year old daughter have a lovely lie in (she never stays in bed past 6.30 for me!). My first class is Dippers. I love Dippers — they have so much fun and are so confident. They all sit poolside full of enthusiasm and desperate to share all their latest news; a new pair of goggles, or plans to go to a party! This shows that they have accepted me as an important figure in their lives, which as a teacher, means I know that I can get the best out of them.

Today there's an opportunity for them to try for their 5m award and I am fairly sure that one of my swimmers will achieve it today. When he does, it's a very emotional moment. After cheering and congratulating him, I have to take a moment to compose myself and blink back the tears! He was one of my most nervous swimmers and he's come such a long way - this is easily one of the most rewarding parts of the job.

Next, it's two Little Dippers classes back to back. It can be a challenging programme to teach, but I love it as it's where you see the most progress; seeing a nervous 2 year old blossom into a confident swimmer ready for the next stage. These two classes are very different - the first has a lot of quite nervous children in it, so the pace is slightly gentler and we work a lot on confidence whilst the second group is more confident so there's a lot more noise, splashing and really big jumps!

Finally I have a Kickers class which is always lots of fun! It's seriously splashy today, with lots and lots of laughter. Cowboy rides have been my favourite activity since I first did it with my daughter. It's easy to keep the energy levels high as you feed off the enthusiasm of the children around you.

Once all the lessons have finished it's time to pack up and make my way home in time for lunch, with the afternoon free to spend with my family. I am grinning from ear to ear for the rest of the day — this job gives you such a massive high, today more so than usual after witnessing a 5m swim. Once my daughter is in bed I plan the next day's lessons, ready to do it all over again. I already can't wait to get back in the water!

Katie x





Who are we looking for?

Swimming teachers come in all shapes and sizes and are bound together with a complete love of their jok and shared experiences. It's a fabulous & rewarding career that still gives you plenty of valuable time to spend with your family.

It takes someone very special to become a swimming teacher:

- Someone with a love of water
- Someone who can engage with and bring the best out of babies, children and adults.
- Someone who cares enough about giving children a gift of complete freedom, pleasure and safety in the water.

It doesn't take years of swimming training or childcare experience, it takes passion, commitment and a willingness to spend several hours in a swimming pool!

Key Skills & Attributes:

- 1. Excellent interpersonal & communication skills
- 2. STA or ASA teaching qualification (this can be undertaken through Puddle Ducks)
- 3. Puddle Ducks qualification (this is undertaken through Puddle Ducks)
- 4. Clean Disclosure & Barring Service (DBS) check
- 5. Computer literate (for printing and updating registers)
- 6. Either the RLSS National Rescue Award for Swimming Teachers and Coaches (NRASTC) or the STA Pool Responder course (STA PR)
- 7. It would also be an advantage if you had experience of working or living with young children.
- 8. You need to be a reasonably competent swimmer, able to swim sufficiently to pass a lifesaving course (about 25m and dive to the bottom of the pool).





Further Training & Development

At Puddle Ducks we pride ourselves on keeping our lesson plans up to date and at the forefront of the latest teaching methods and techniques.

This means that our teachers are continually refreshing their skills via Continuous Professional Development (CPD) & training sessions, attending teacher meetings and also via our online training portal.

There may also be opportunities to progress within our teaching structure.

Other roles which could be available to teachers:

- Submersion teachers (for Puddle Ducks underwater photo shoots
- Senior teachers
- Local office roles including Marketing & Admin
- Potential to join head office Technical Team



Next Steps

in your area please contact your local office.

Contact details can be found at:

www.puddleducks.com

