



# Marketing Resources

Links to the following can be found here:

<https://www.puddleducks.com/marketing-resources>

- [Canva Templates Index](#)
- [Canva Guidelines](#)
- [Link to 30 Print Collateral Reference folder in Canva - this gives you visual reference for existing pieces of print](#)
- [Print Process v1 - October 2023](#)
- [Franchise Landing Page Infographic that lists all the Umbraco 8 module types](#)
- [Link to webinar covering Umbraco 8 modules](#)
- [TRUSTist Guidelines](#)
- [Brand Guidelines](#)
- [Latest copies of the Monthly Marketing Newsletter](#)

Weekly Social Media Assets folder in Dropbox (calendar of events in here)

[Google My Business Guide](#)

[Marketing Plan](#)

[Marketing Database & Targets](#)

[Umbraco](#)

[Campaign Monitor](#)

Calvin - 01477 571888 (Julia or Clare)

[Facebook Marketing Forum](#)

[Marketing Manual](#) (if specific links to items in the Manual are shared, please make sure you login to the Manuals platform before clicking on the link)

[eLearning](#) - recorded copies of all the Marketing Webinars are here

[Creative briefing form](#) for any artwork required from Lauren